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For Immediate Release

RUBBERMAID COMMERCIAL PRODUCTS INTRODUCES THE SCRUBBING WET MOP

Mop features an integrated scrubbing headband that removes stuck-on messes

Dallas, TX - (Oct. 30, 2018) – [Rubbermaid Commercial Products](#) (RCP), the leader in innovative, solutions-based commercial products, announced today the launch of the new Scrubbing Wet Mop at the ISSA/INTERCLEAN® Show. The new Scrubbing Wet Mop features an integrated scrubbing headband that removes stuck-on messes faster without interrupting the mopping process.

Traditional wet mops are reliable cleaning tools, but picking up stuck-on debris often requires a separate tool and interrupts the cleaning routine, which impacts worker productivity. The Scrubbing Wet Mop's integrated scrubbing headband allows the user to have 2 tools in 1, and removes stuck-on debris 2x faster than a traditional RCP wet mop.

“As part of our field research, we recognized that when stuck-on messes needed to be cleaned off the floor, users were adding scrubbing pads to their mops, which proved to be inefficient and not reliable or were stopping their work to get another tool,” said Marta Aebischer, vice president of marketing for Rubbermaid Commercial Products. “The new Scrubbing Wet Mop meets the needs of users by providing an easy to use, efficient and productive 2-in-1 tool for everyday mopping.”

The Scrubbing Wet Mop's scrubbing headband is universal and compatible with side-loading Invader® and clamp-style Gripper® handles. It is double-sided and securely sewn-in, lasting the lifetime of the mop. Additionally, it is designed for effective scrubbing without scratching on a variety of floor types, including laminate, linoleum, vinyl, and light and dark hardwood.

The Scrubbing Wet Mop is available in launderable and non-launderable mops in a variety of sizes and colors.

ABOUT Rubbermaid Commercial Products

Rubbermaid Commercial Products (RCP), headquartered in Huntersville, NC is a manufacturer of innovative, solution-based products for commercial and institutional markets worldwide. Since 1968, RCP has pioneered technologies and system solutions in the categories of food services, sanitary maintenance, waste handling, material transport, away-from-home washroom and safety products. Visit www.rubbermaidcommercial.com to learn more.

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